

Milestone

Be everywhere your
customers are



Top 5 Tips to Drive Traffic and Leads Through Local Marketing

July 26, 2022

Milestone Inc. is a Leading Provider of Digital Marketing Software and Services

Focused on New Customer Acquisition and Enhanced Customer Experience

Content Authoring and Distribution Platform

- Experience
 - CMS • Schemas • FAQ Manager
- Discovery and Engagement
 - Local Listings • Reviews • Insights • Analytics

Digital Marketing Services

- Design • Websites • Content • SEO • Paid • Analytics



Your Speakers

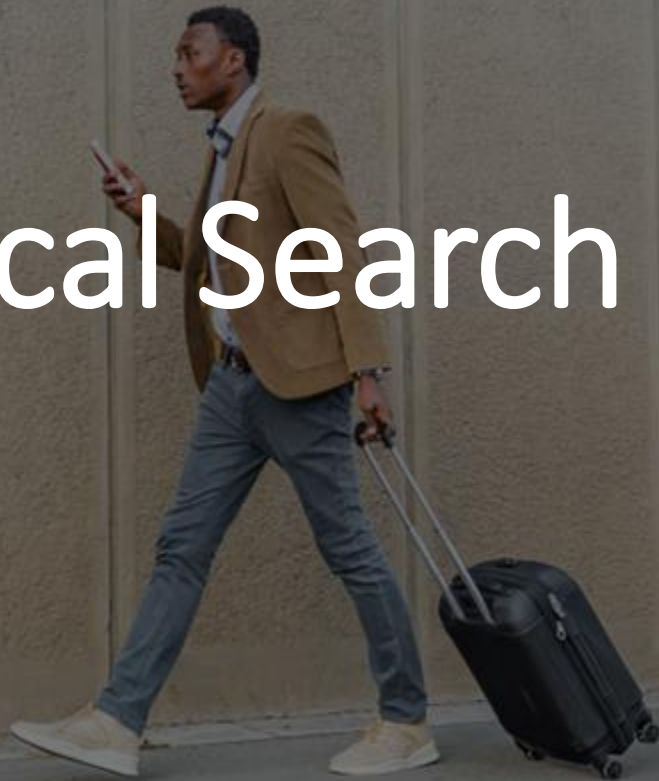


Matt Lacuesta
Director of SEO
Milestone Inc.



Brett Dugan
Sr. Manager,
Local SEO Solution
Milestone Inc.

The Local Search Evolution



Local Is About Discovery & Experience



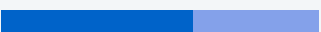
Enhance Your Local Content, Engage With Your Local Audience & Deliver An Exceptional Digital Experience

84%



of "near me" searches happen on a mobile device.

76%

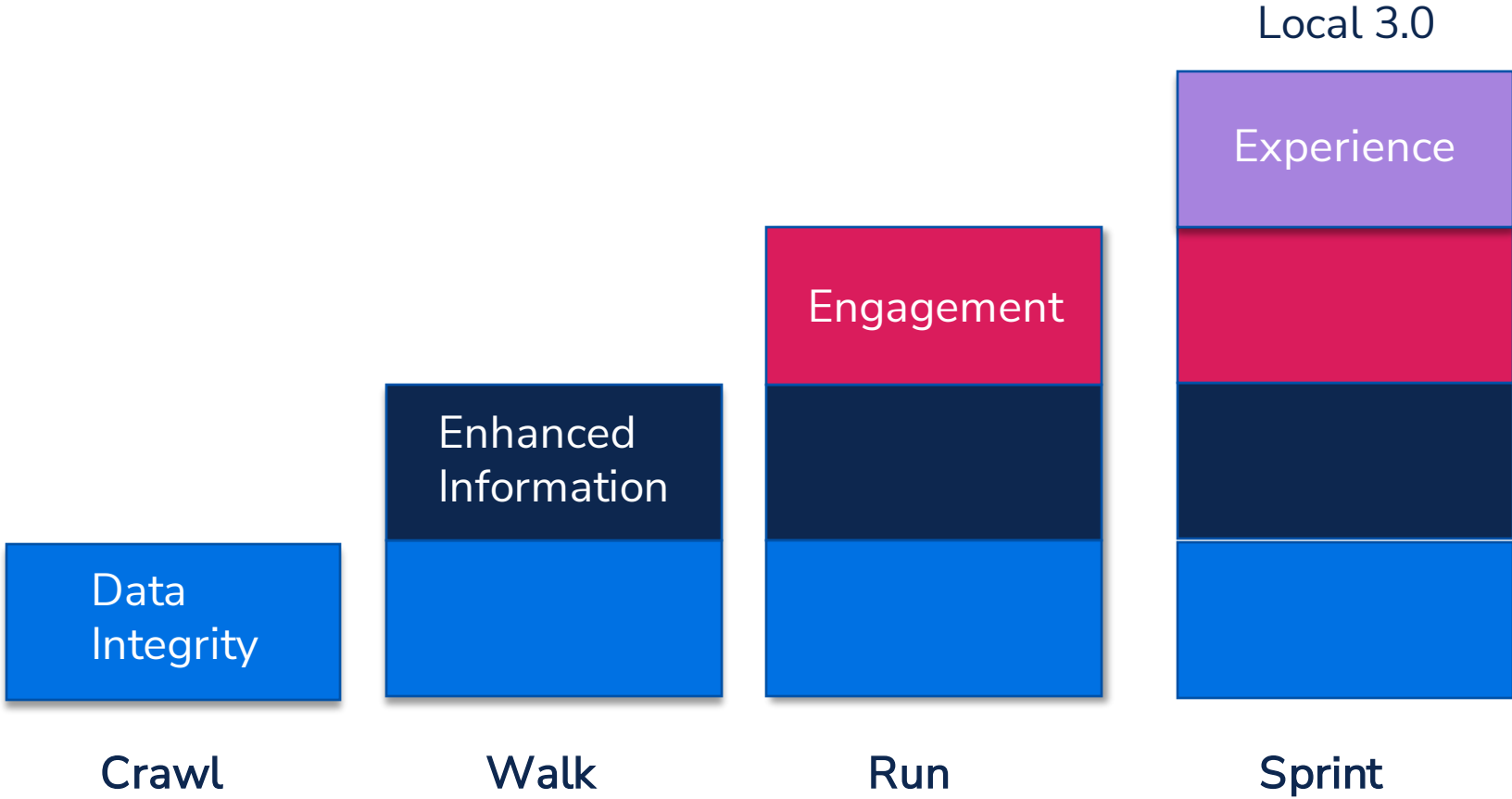


of people who conduct a local search nearby visit a business within a day.

28%



of searches for something nearby result in a purchase. ***



* <https://www.thinkwithgoogle.com/marketing-strategies/app-and-mobile/smartphone-user-search-behavior-statistics/>

** <https://www.thinkwithgoogle.com/consumer-insights/consumer-trends/local-search-to-store-visit-statistics/>

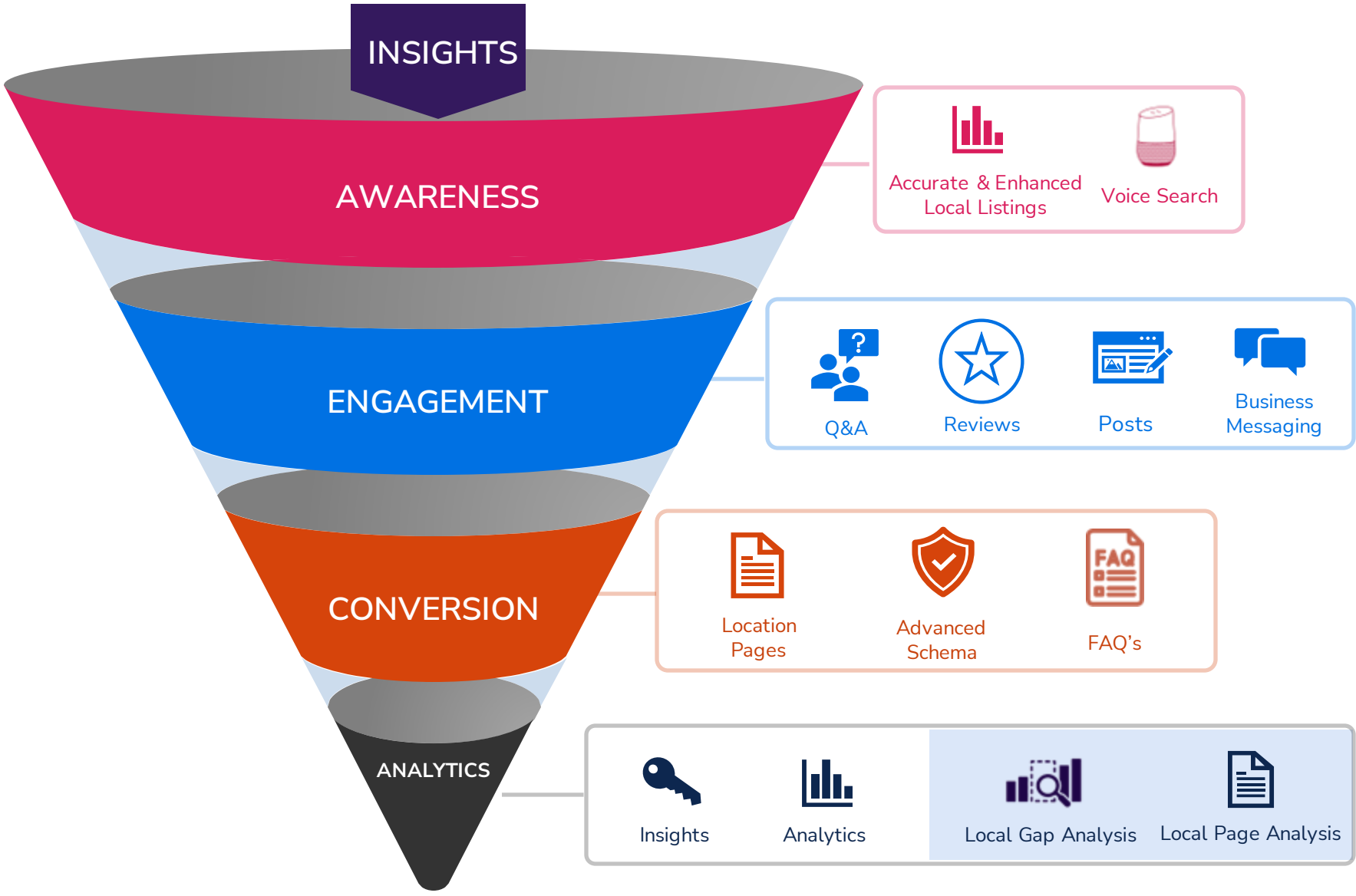
*** <https://www.thinkwithgoogle.com/consumer-insights/consumer-trends/location-search-conversion-statistics/>

Factors That Impact Local Listing Visibility



<https://whitespark.ca/local-search-ranking-factors/>
<https://support.google.com/business/answer/7091>

Connect at Every Stage in the Customer Journey

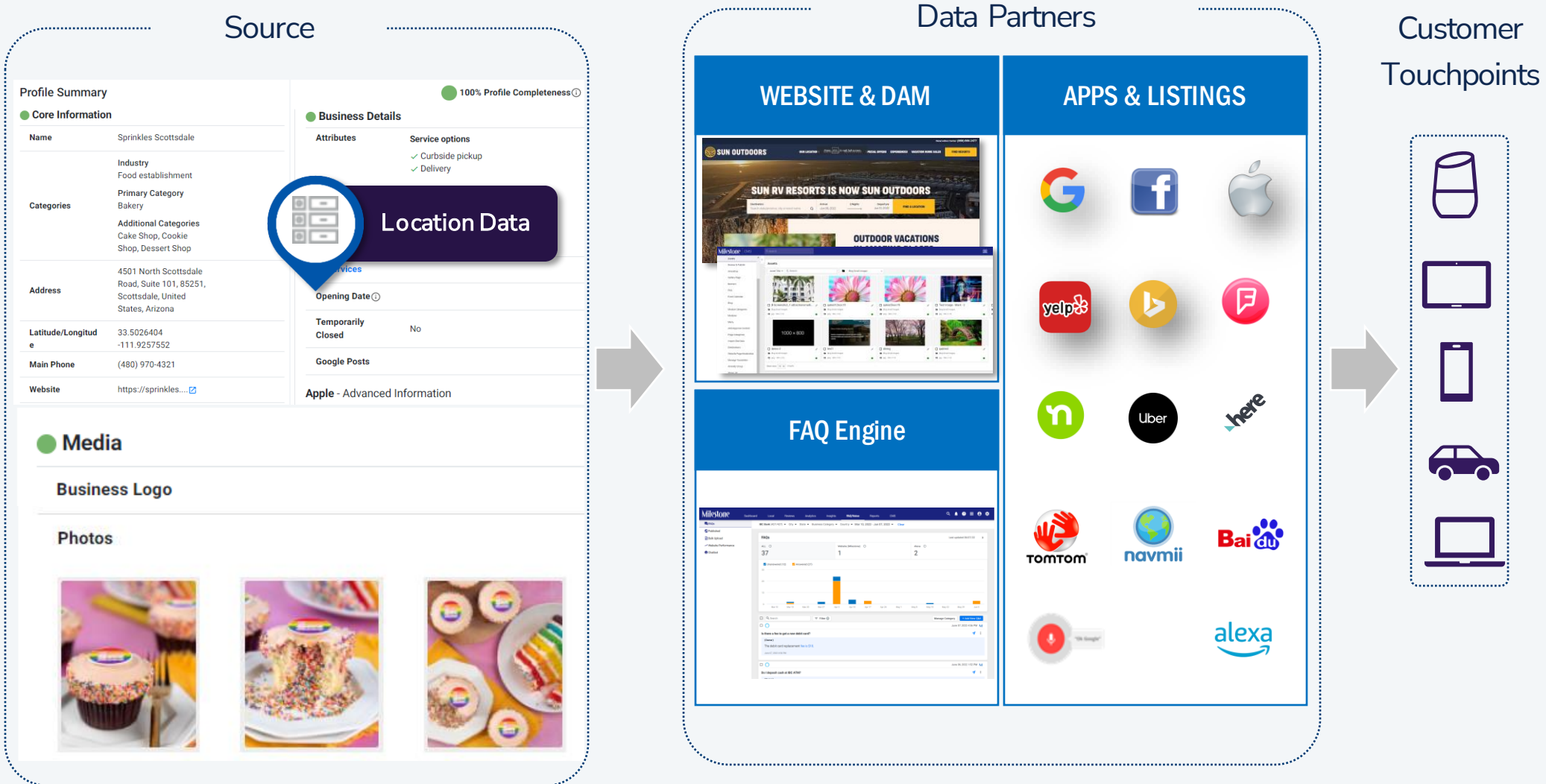


Step 1: Data Integrity

A photograph of a child standing on a long, wide staircase made of light-colored stone steps. The child is wearing a dark cap, a light-colored shirt, and dark shorts. The background is a wall of large, rectangular stone blocks. The scene is dimly lit, with a strong shadow cast across the wall from the right side.

Build Data Integrity Across Core Search Engines

Ensure data consistency across all customer touchpoints



A vintage Triumph Contessa de luxe typewriter is the central focus, resting on a rustic wooden desk. To its left is a white coffee cup filled with dark coffee. To its right is a Samsung smartphone on a white surface. In the bottom left corner, a notebook is open, showing a drawing of a director's chair and a megaphone, with the text 'CHARLEY BUKOWSKI Hollywood' visible. The typewriter has 'TRIUMPH' and 'Contessa de luxe' printed on its carriage. The keyboard is visible, featuring a mix of standard and special characters.

Step 2: Enhance Your Local Content

Enhanced Business Information: 30+ fields

Core, Media, Business, and Engagement Details go far beyond UNAP accuracy to facilitate engagement with customers directly in search result pages.

Core

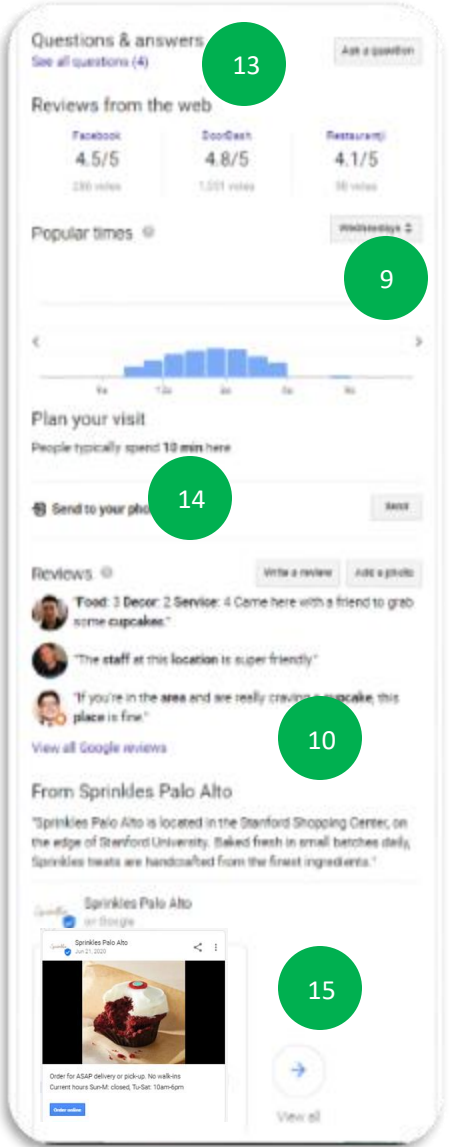
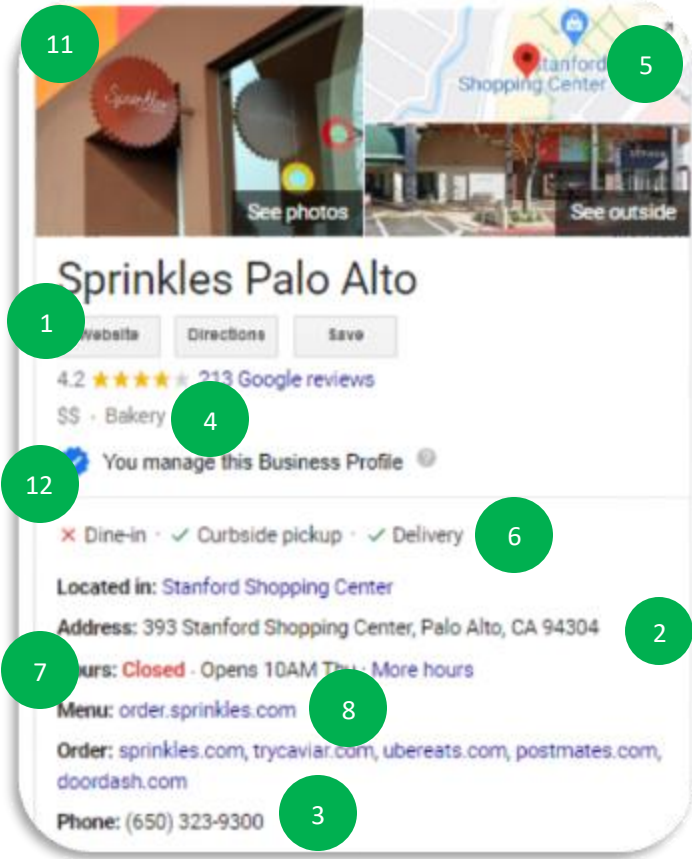
- 1. URL with UTM
 - 2. Address, Service Area, Departments
 - 3. Phone (with call tracking)
 - 4. Category
 - 5. Map Marker
- ## Business
- 6. Amenities
 - 7. Regular & Special Hours of Operation
 - 8. Menu and Links to Online Ordering
 - 9. Popular Hours
 - 10. Description

Media

- 11. Photos and Videos

Engagement

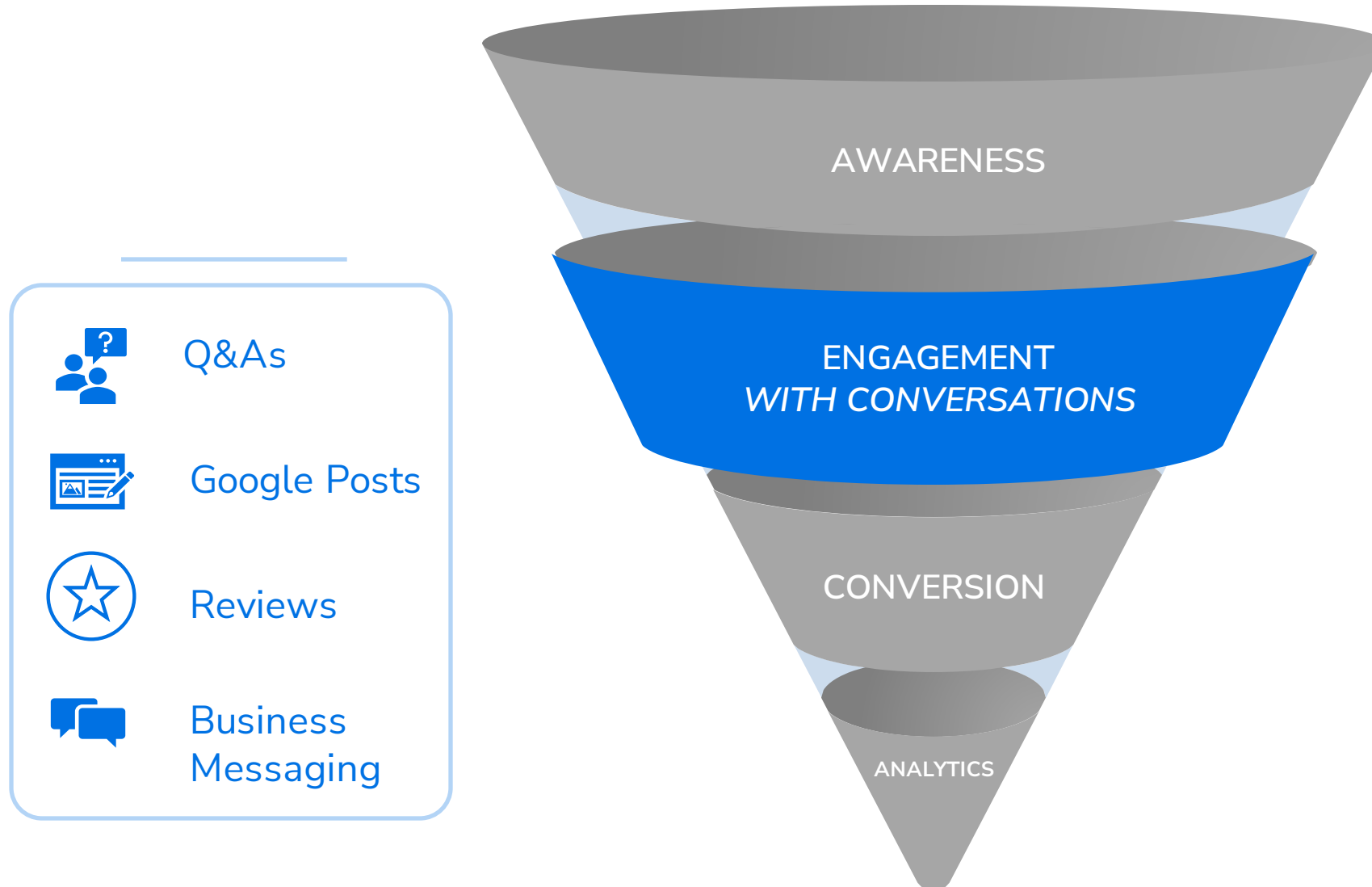
- 12. Verified Listing
- 13. Q&A (FAQs)
- 14. Reviews
- 15. Google Posts



A photograph of a large crowd of people at a concert or festival. The scene is dimly lit with warm, golden-brown stage lights. Many people have their arms raised in the air, some with hands open, some with fingers spread, and some holding up phones. The background is slightly blurred, emphasizing the energy and movement of the crowd. The overall atmosphere is one of excitement and collective participation.

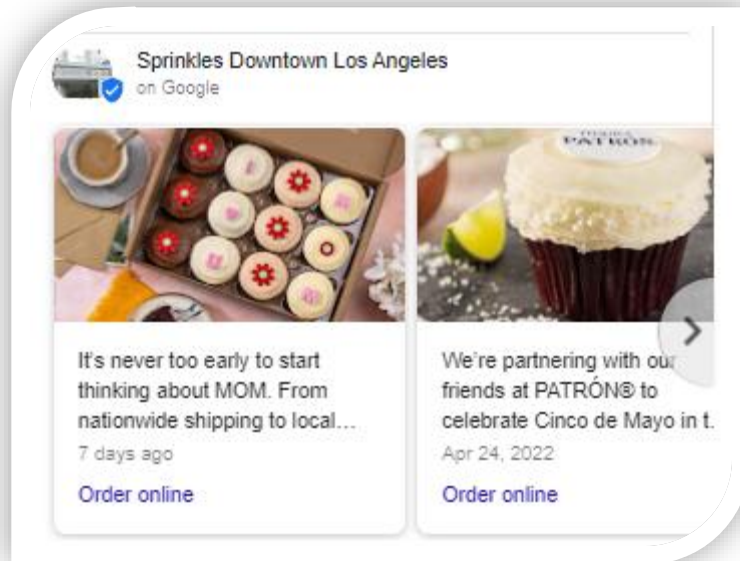
Step 3: Engage With Your Local Audience

Engage With Your Customers Via Local Business Listing



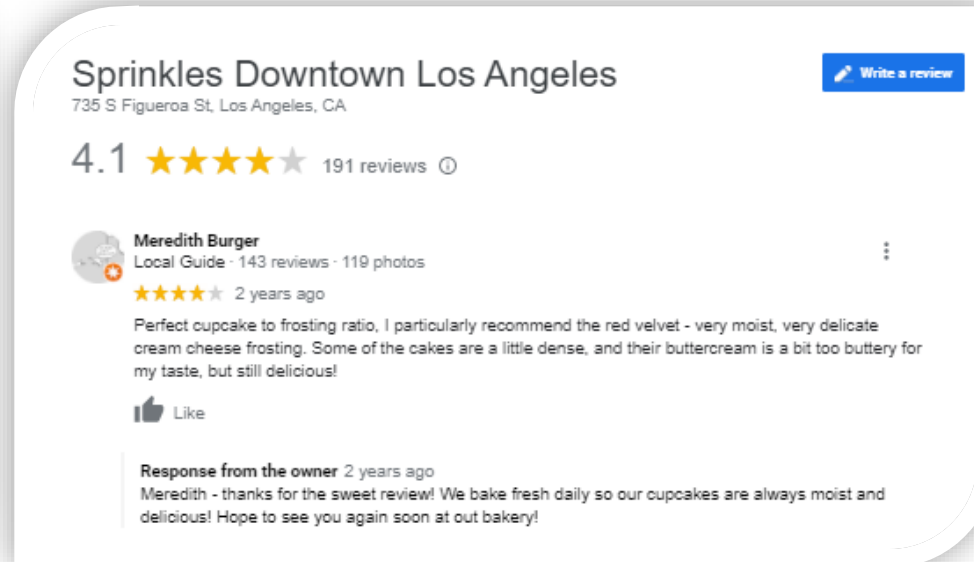
Drive Conversation With Local Customers via Google Posts, Q&A, Reviews

Google Posts



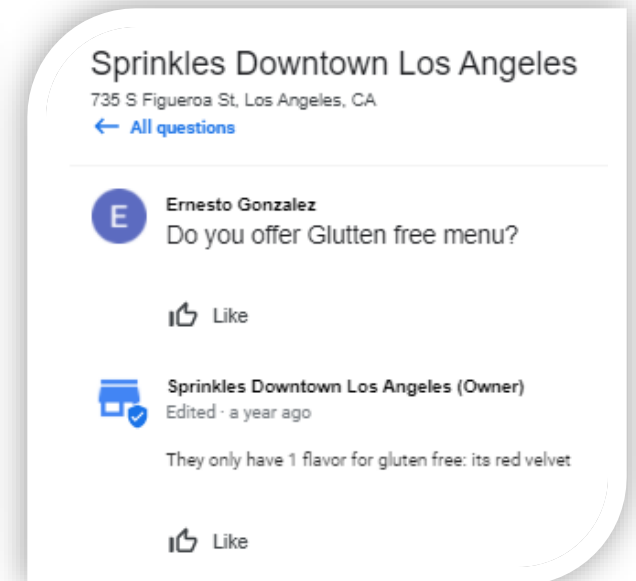
- Engage Your Local Audience
- Share Your Products, Services, Offers, Events & Business Updates
- Drive Free Conversions!

Reviews



- Manage Your Businesses Online Score Card
- Connect With Customers, Understand Their Sentiment & Build Lasting Relationships

Q&A

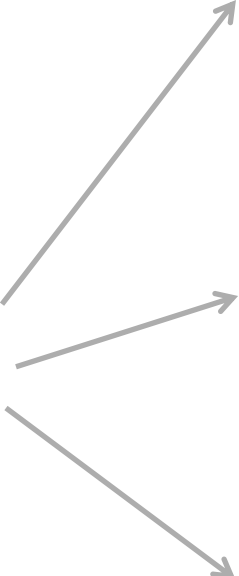


- Answer Customer Questions to Build Trust
- "Owner" Responses Establish Local Authority

FAQs Help Saturate The SERPS



FAQs on your listings & website's landing pages (with embedded schemas)



Google Listings

Questions & answers
[See all questions \(7\)](#)

Answered questions

- Ashley P. Jerez
11 months ago
Do they accept EBT as payment here?
- As long as it's cash I believe.
11 months ago
- Yes they do
11 months ago

[See all answers](#)

What are the Covid safety practices like here?

- Online ordering only then outside pickup
a year ago


Featured Snippet

what is hotel nikko san francisco check in time? ✕ 🔍

[All](#) [News](#) [Maps](#) [Shopping](#) [Images](#) [More](#) [Settings](#) [Tools](#)

About 63,200,000 results (1.06 seconds)

3 p.m.
Check-in time at the hotel is 3 p.m., while check-out time is 11 am. Early check-in / late check-out is allowed for a fee and subject to availability. Early check-in is available upon request and based upon availability for a \$30 fee, tax included.



<https://www.hotelnikkosf.com/faq/hotel>
[Hotel FAQs - Hotel Nikko San Francisco](#)

[About featured snippets](#) [Feedback](#)

People Also Ask

People also ask :

- Does Hotel Nikko have an airport shuttle? ▼
- How far is Hotel Nikko from San Francisco airport? ▼
- Does Hotel Nikko allow pets? ▼

Enhanced FAQ Listing

<https://www.hotelnikkosf.com/faq/hotel>
[Hotel FAQs - Hotel Nikko San Francisco](#)

What is Hotel Nikko's check in and check out time? Check-in time at the hotel is 3 p.m., while check-out time is 11 am. Early check-in / late check-out is allowed for ...

- Does Hotel Nikko have a Fitness Center? ▼
- Does Hotel Nikko have a pool? ▼


Voice Search Answers

Hotel Nikko check in time?

3 p.m.
Check-in time at the hotel is 3 p.m., while check-out time is 11 am. Early check-in / late check-out is allowed for a fee and subject to availability. Early check-in is available upon request and based upon availability for a \$30 fee, tax included.

[What is Hotel Nikko's check in and check out time?](https://www.hotelnikkosf.com/faq)
<https://www.hotelnikkosf.com/faq>

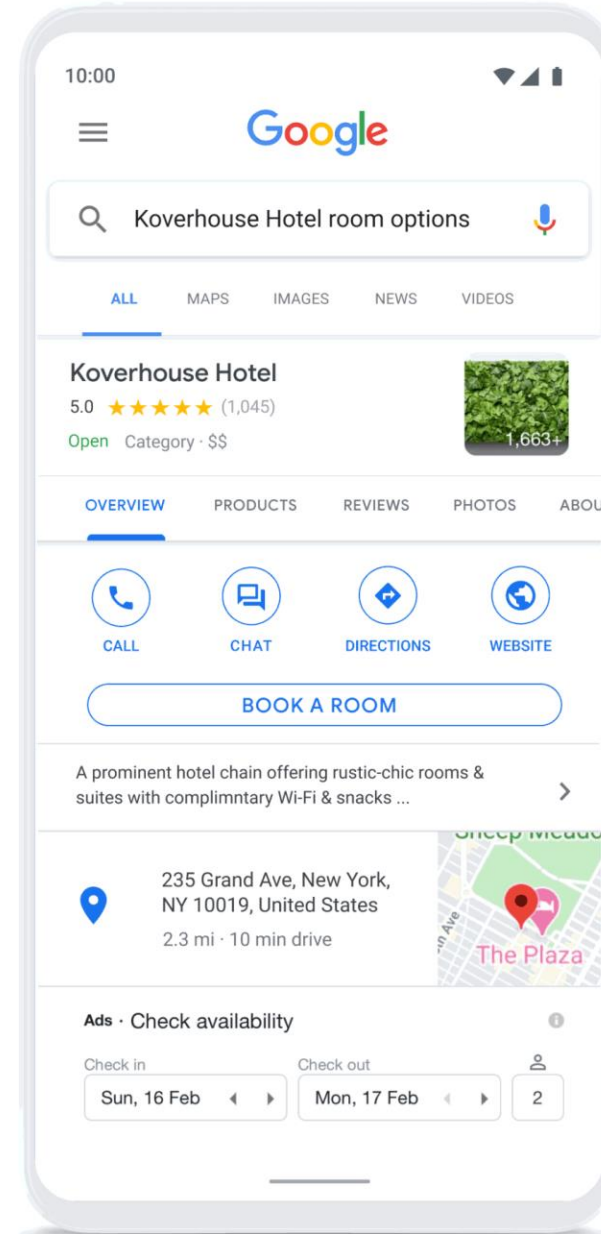
[About featured snippets](#)



Business Messaging

67% of consumers would rather message a business than speak to a person

- Increase customer satisfaction
- Drive sales and upsell
- Reduce costs
- Build trust and loyalty to strengthen customer relationships

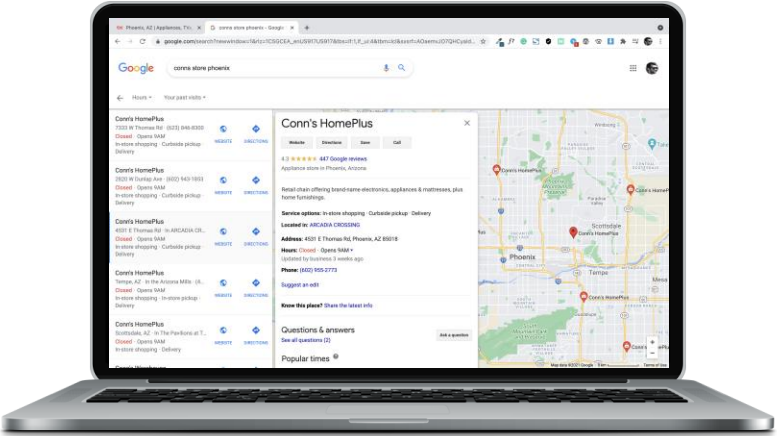


A young boy is running through a field of water spray, creating a misty, golden atmosphere. He is wearing a white t-shirt with a colorful graphic that reads "THIS WORLD IS FULL OF HOPE LET'S BEGIN TO PROCEED WITH COURAGE". The background is a soft, out-of-focus landscape with a warm, golden light. The text "Step 4: Deliver an Exceptional Digital Experience" is overlaid in white, bold, sans-serif font across the center of the image.

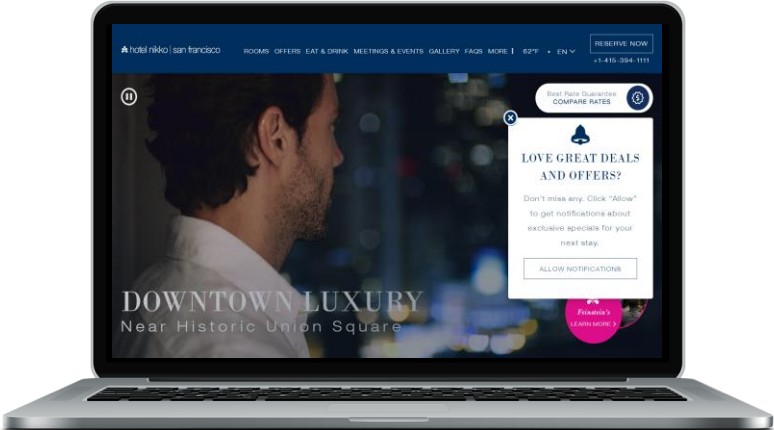
Step 4: Deliver an Exceptional Digital Experience

Delivering Consistent Experience Across Channels with Centralized Data

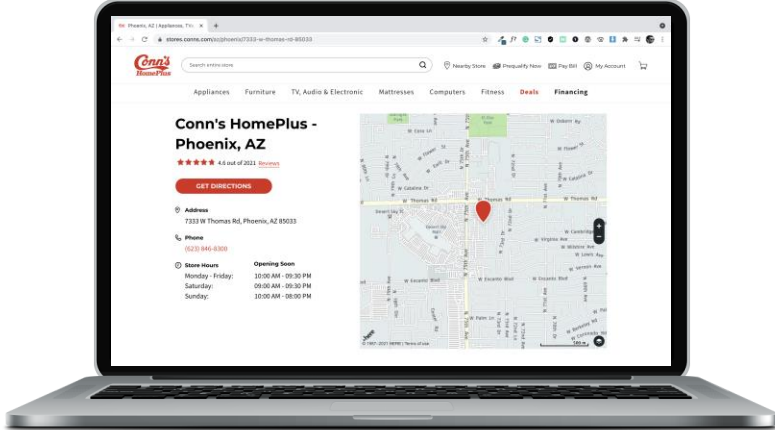
Consistency Across Search-Optimized Website, Local Landing Pages & Update Local Listings at Scale



Local Channels



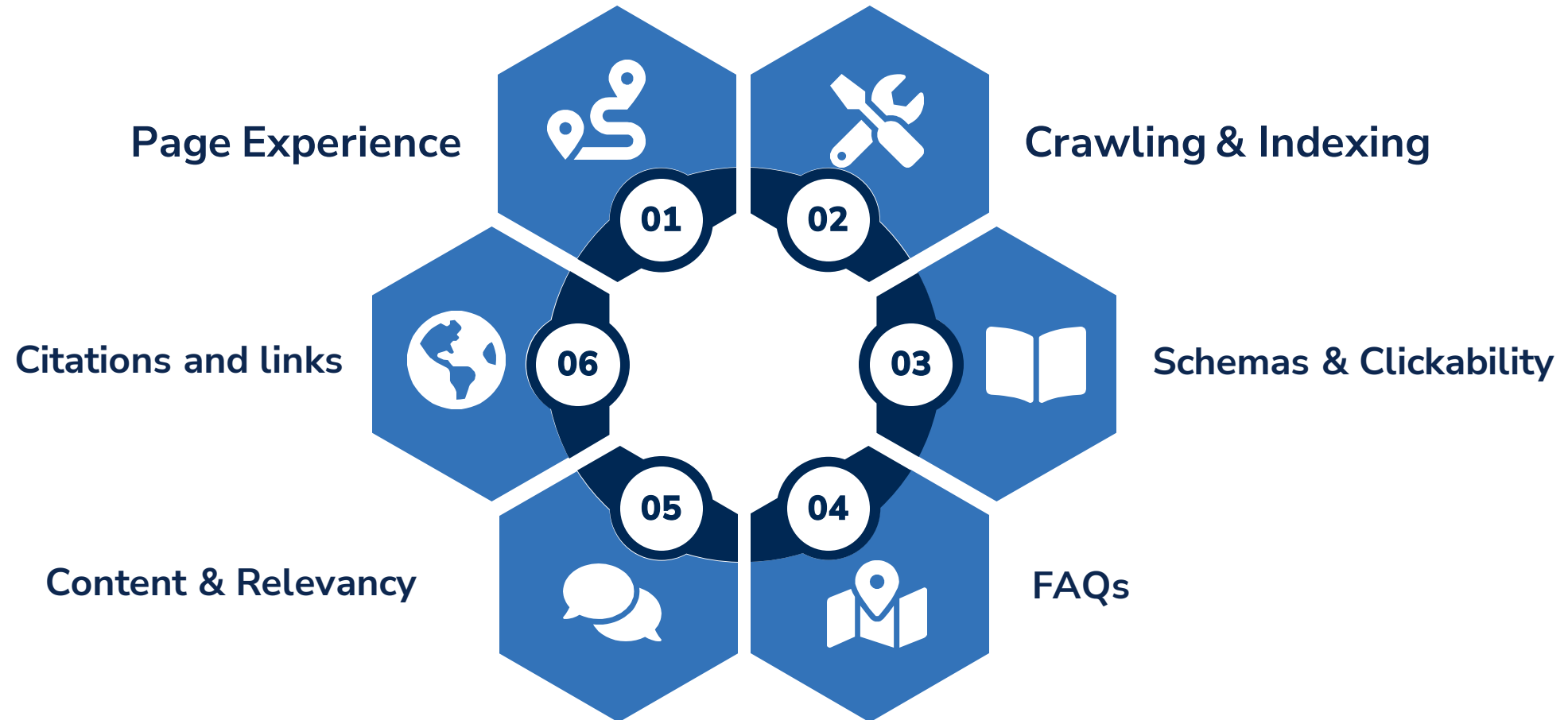
Website



Local Landing Pages



Factors That Impact Local Page Visibility



Perfect Digital Experience

Check List:

1. Address, contact info, hours
2. Map and directions
3. Reviews
4. Frequently asked questions
5. Location images
6. Inventory highlights
7. Offers, deals, coupons
8. 3D tours, video
9. Staff bios
10. Department information
11. Parking info
12. Payment, financing info
13. COVID information, health & safety
14. Curbside, delivery, in-store shopping, appointment-only, etc.



Store Information

Conn's HomePlus® Aurora, Colorado is your one-stop shop for quality household appliances, furniture, electronics, mattresses and more in the Denver metro area. Located on the east side of Interstate 225, between E Bayaud Ave. and E Ellsworth Ave. on S. Abilene St., this 35,000 square foot facility provides a convenient central location for all of your household furniture, appliance and electronics needs. From sofas and sectionals to mattresses and bedroom sets, Conn's HomePlus® has everything you need to create the perfect home for you and your family. We also offer small appliances, such as vacuum cleaners, and large home necessities like refrigerators and washers. Our electronics department carries everything you need to turn your media dream room into a reality with audio systems and big screen televisions.

Our Safety Actions

- Our Staff Wears Masks
- We Practice Social Distancing

[More Details](#)

Featured Categories

- Refrigerators
- Ranges
- Home Theater
- Computers

Frequently Asked Questions

How to check the order status of my furniture delivery? +

Customer Reviews

★★★★☆ 4.3 Out Of 1056

5 Stars	90
4 Stars	4
3 Stars	8
2 Stars	0
1 Stars	0

[Write A Review](#)

Nearby Conn's HomePlus® Locations

Store Location
Conn's HomePlus - Thornton, CO
550 E 102nd Ave
Thornton, CO 80229
(303) 255-1128
Now open

Pickup-Only Location
Denver District Conn's HomePlus - Aurora, CO
2470 Airport Blvd
Aurora, CO 80014
(844) 366-9609
Now open

Hottest Deals at Aurora Conn's HomePlus®

Samsung 4.5 Cu. Ft. Front Load Washer w/ Steam - WF45R6100AC

Samsung 7.5 Cu. Ft. Electric Dryer with Steam Sanitize+ - DVE45R6100C

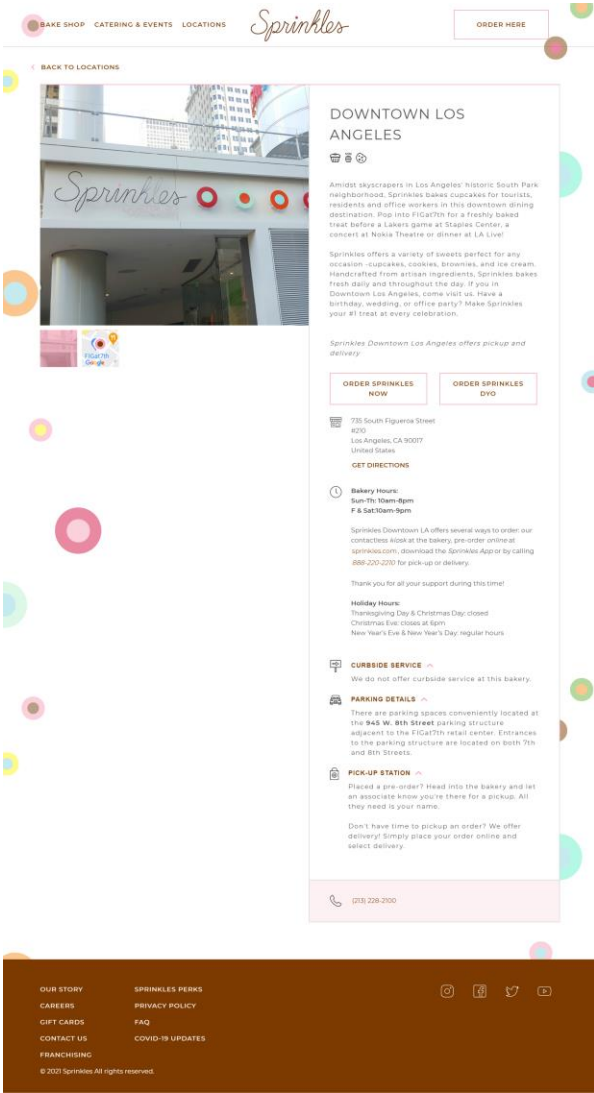


Appliances & Fitness Financing

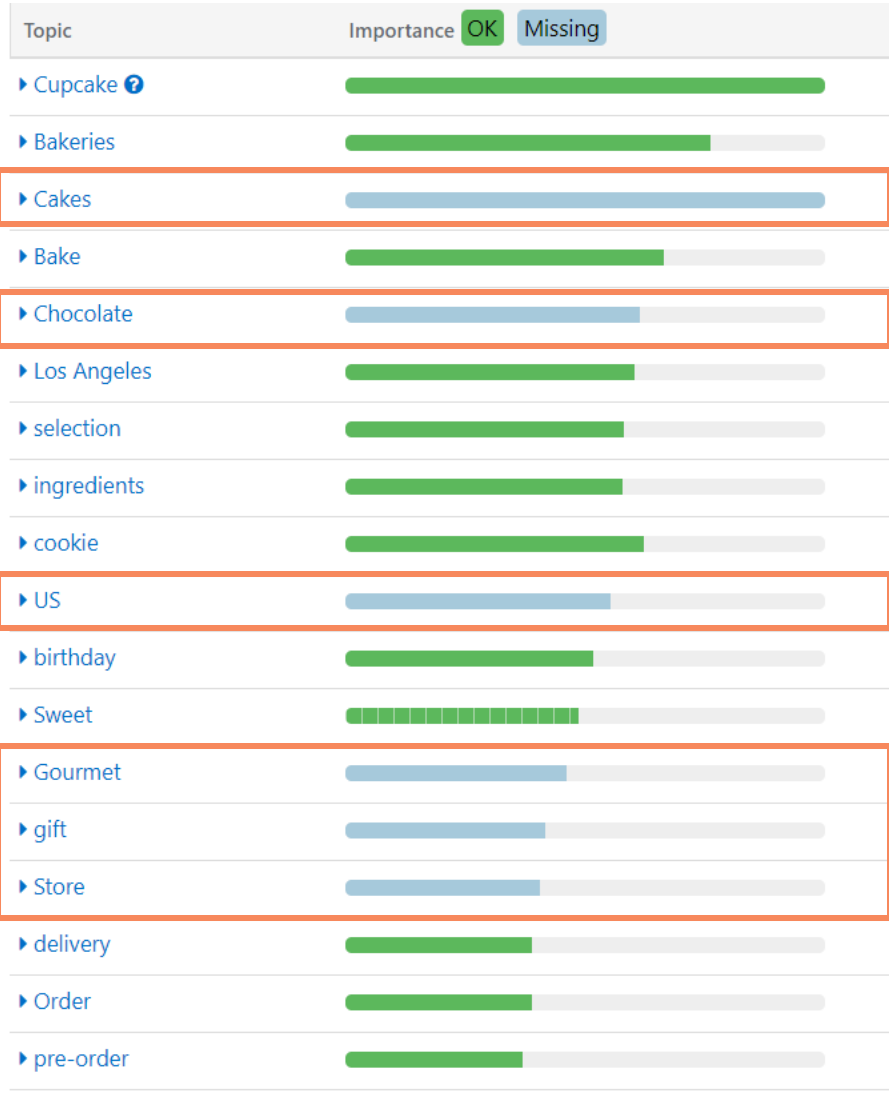
0% Interest for 36 Months** on all appliance purchases \$799+ with your Conn's HomePlus Credit Card between 4/11/22 & 5/8/22. Equal monthly payments required for 36 mos. **+Free Delivery See terms. ^See terms.**

Identifying Gaps in Topics, Entities and Intent

Current Location Page



Identify Topic and Entity Gaps



Schema Gaps

Sprinkle additional schema type Suggested	Schema Type
BreadcrumbList	Generic
Product	Generic
Bakery	Sprinkles
Localbusiness -> openingHoursSpecification	Local
Localbusiness->deliveryMethod	Local
VideoObject	Generic
Offer	Generic
Sitenavigazionelement	Generic - main menu
Person	Generic
Webpage-relatedlink	Related Products feed
FAQ	Generic
Article	Generic
Wikipedia pages	Generic

Pairing Content & Design With Schemas & FAQ

7 Address: 735 South Figueroa Street #210, Los Angeles, CA 90007, United States

8 Phone: (213) 228-2200

9 Map showing location in Downtown Los Angeles

10 Bakery hours: Sun to Thu: 10am-8pm, Fri & Sat: 10am-9pm

11 CUPCAKES: From the iconic swirl and modern dot to the specially sourced ingredients...

12 MINI-CUPCAKES: Want to turn your favorite cupcake into a mini? Place an order in advance and we'll bake them up...

13 RETAIL & PARTY ITEMS: Sprinkles cupcakes are perfect for any occasion. Need a cupcake tower to display your cupcakes...

14 PUPCAKES: Treat your dog to a pupcake. After all, dogs like cupcakes too!

15 VIEW FLAVORS buttons

16 OTHER NEARBY LOCATIONS

- AMERICANA**: 629 Americana Way, Glendale, CA 91201, United States. (818) 549-4866
- BEVERLY CENTER ATM**: 8500 Beverly Center, Los Angeles, CA 90048, United States. (888) 220-2210
- BEVERLY HILLS CUPCAKES**: 9635 S Santa Monica Blvd, Beverly Hills, CA 90210, United States. (310) 274-6765

11 HOLIDAY HOURS

12 CURBSIDE SERVICE

CUPCAKE ATM

PARKING DETAILS

PICK-UP STATION

13 BAKERY SERVICES: From catering & corporate events to celebratory social solutions...

14 Catering & Events: ORDER NOW

15 Corporate Events: order@sprinkles.com, (888) 220-2210, Learn More

16 Social Occasions: order@sprinkles.com, (888) 220-2210, Learn More

17 OUR STORY, CAREERS, GIFT CARDS, CONTACT US, FRANCHISING, SPRINKLES PERKS, PRIVACY POLICY, FAQ, COVID-19 UPDATES

Topic & Entity Gaps (Partial List)

1. Flavors
2. Bakery Products
3. Gluten/Sugar Free
4. Bakery Services
5. Retail party items
6. Catering
7. Events
8. DYO

Schema Gaps

9. Breadcrumbs
10. Opening hours
11. Special Hours
12. Delivery method
13. Related links
14. Location (map)
15. Products
16. FAQs
17. Site navigation (Header + Footer)

18 BEST CUPCAKES IN LOS ANGELES

Amidst skyscrapers in Los Angeles' historic South Park neighborhood, Sprinkles bakes cupcakes for tourists, residents and office workers in this downtown dining destination. Pop into FlGat7th for a freshly baked treat before a Lakers game at Staples Center, a concert at Nokia Theatre or dinner at LA Live!

Sprinkles offers a variety of sweets perfect for any occasion - cupcakes, cookies, brownies, and ice cream. Handcrafted from artisan ingredients, Sprinkles bakes fresh daily and throughout the day, if you in Downtown Los Angeles, come visit us. Have a birthday, wedding, or office party? Make Sprinkles your #1 treat at every celebration.

19 RED VELVET: Available Daily! Southern style light chocolate cake with cream cheese frosting

20 DARK CHOCOLATE: Available Daily! Belgian dark chocolate cake with bittersweet chocolate frosting

21 SPRINKLE: Available Daily! Birthday cake topped with vanilla buttercream and colorful non-pareil sprinkles

22 VANILLA: Available Daily! Pure vanilla cake with creamy vanilla frosting

23 FREQUENTLY ASKED QUESTIONS

24 Do you offer delivery in Los Angeles? Yes, our Sprinkles Los Angeles location is available for pickup.

25 What is Sprinkles DYO?

26 Are Sprinkles gluten free?

Local Landing Pages

Content, Schema Markup, and Layouts aligned with latest Google algorithm

Rich Topic Paragraphs

Location Schemas

Maps

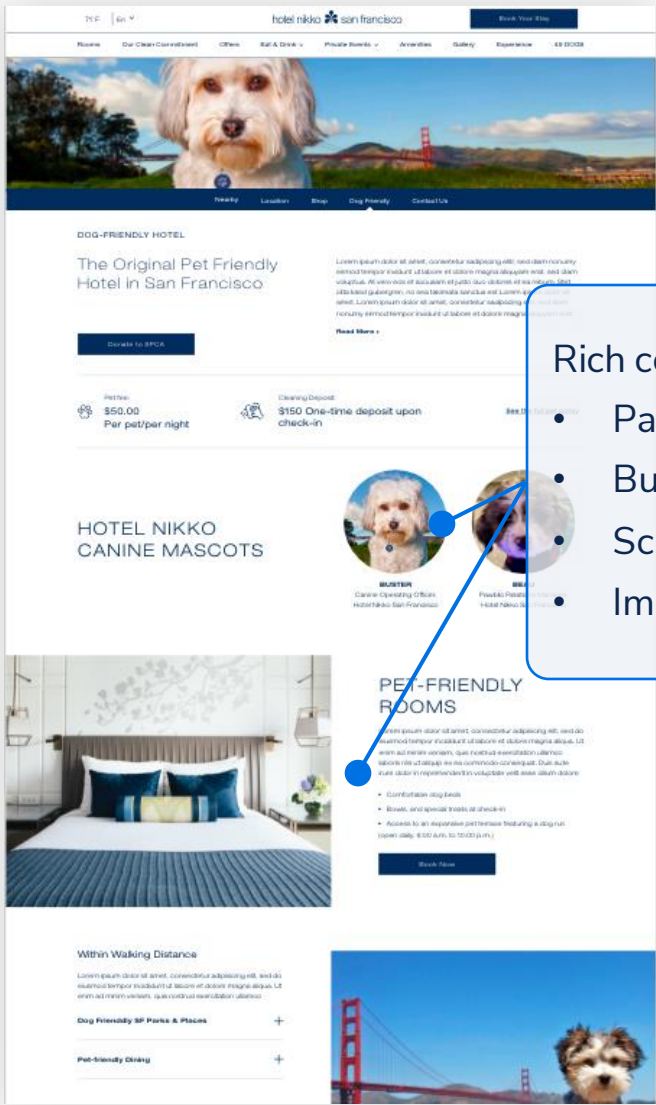
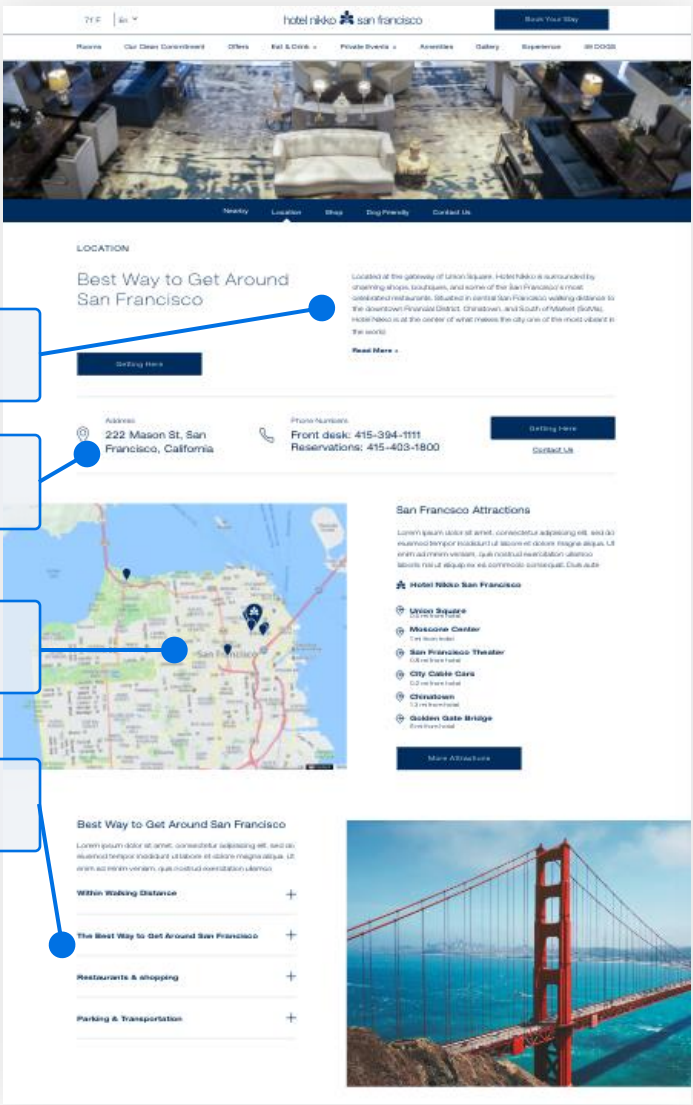
Lists & FAQs

Rich content snippets

- Paragraph
- Bullet list
- Schema
- Image or video

Impact

1. Increase visibility
2. Saturate SERP
3. Organic traffic
4. Listings relevance (when linked-to)



A young child is running through a field of golden flowers, wearing a white t-shirt with the text "THIS WORLD IS FULL OF HOPE LET'S BEGIN TO PROCEED WITH COURAGE". The child is smiling and has their arms outstretched. The background is a soft, golden glow from the flowers.

Step 5: Measure, Optimize & Repeat

Diving into Data to Build a Better Experience



Analytics / BI

Identifies ongoing optimization needs and opportunities



Local Gap Analysis

Local Competitor insights to identify areas competitors dominate



Local Landing Page Analysis

Related search trends analysis to identify unexplored content ideas



Franchise Sign Shops Increases Organic Web Leads by 40% and Phone Calls by 63% Using Milestone Local, Schema & FAQ

Challenge

The key challenge was to improve organic website visibility & enhance their local search presence with the end goal of driving additional site traffic, phone calls & organic leads

Solution

Milestone approached the problem by deploying two key strategies:

- 1. Milestone Local:** Business profiles of 125 studio locations were optimized with enhanced listing content across Google, Bing, Facebook & Apple to improve brand presence and discoverability.
- 2. Advanced Schemas:** Deployed 2,250 nested schemas, including Organization, WebPage, FAQPage, Service, LocalBusiness
- 3. Milestone FAQs:** Deployed 50 FAQs across top ranking landing page. All FAQs were implemented with Schema to qualify for Rich Results and boost search results/increase organic presence.

Results

In just 90 days post-implementation, the client recorded:



22% increase
in Website
Sessions from
Organic Search



63% increase
in Phone Calls from
Organic Search



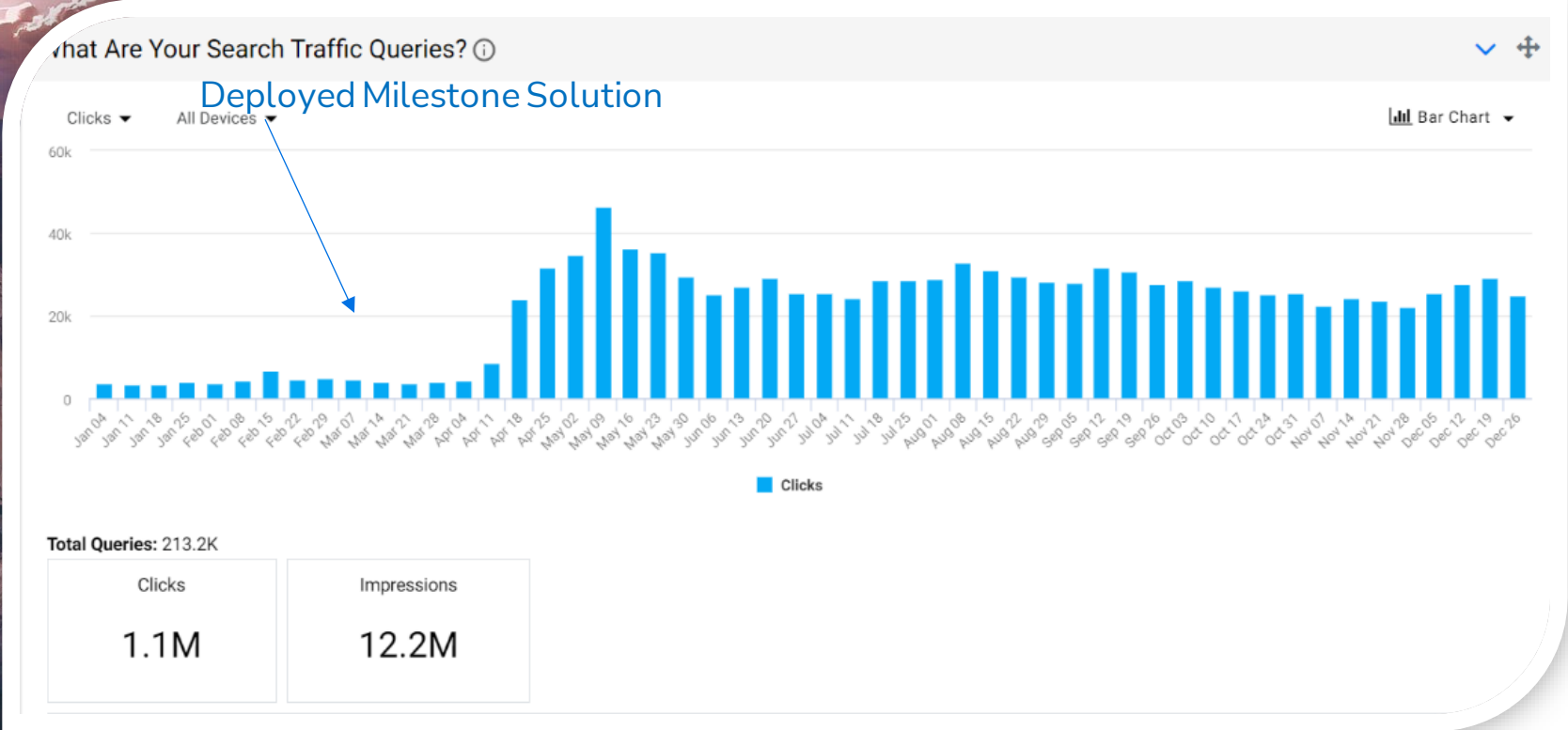
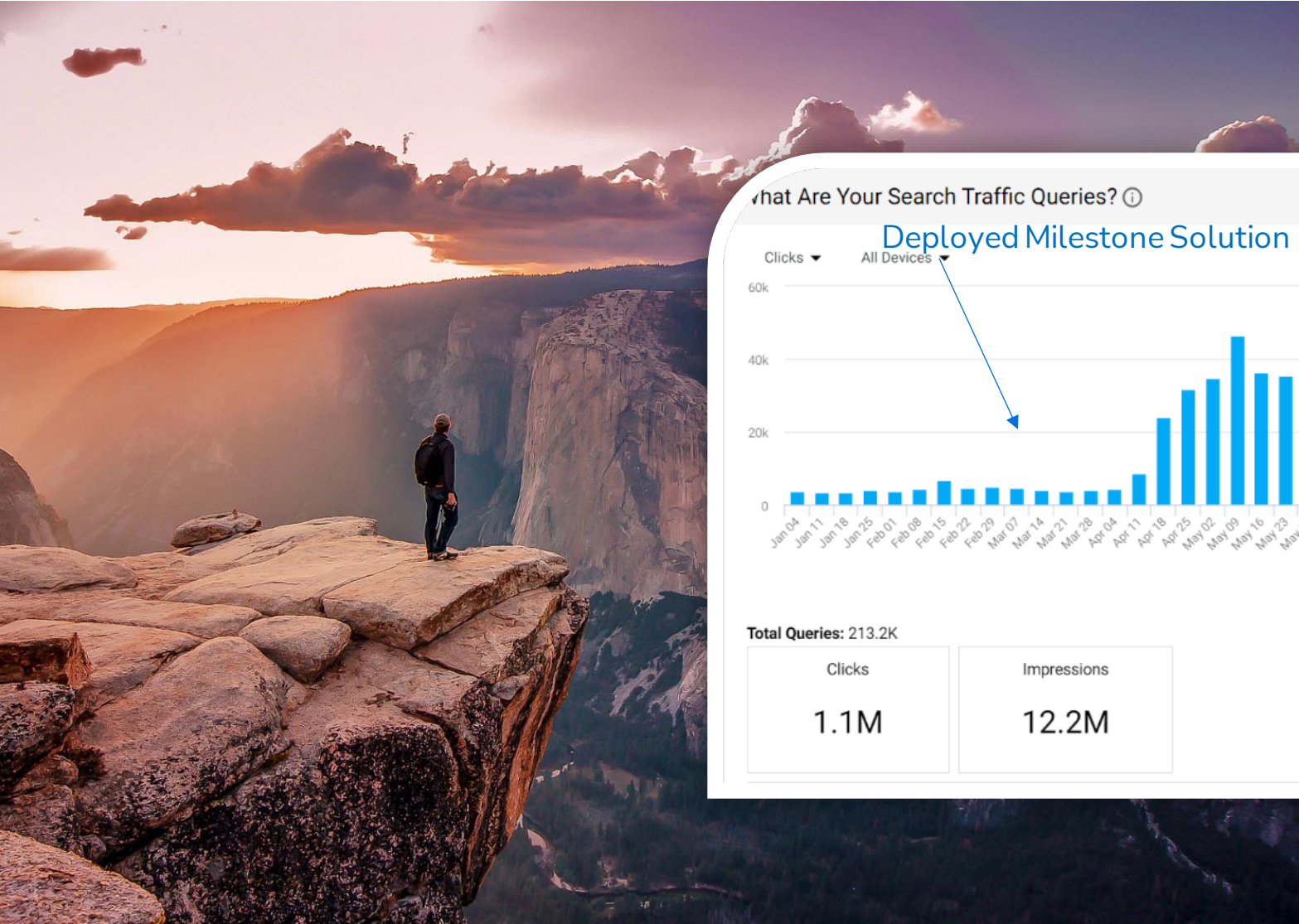
51% increase
in Visits to Website
from Google Listings



40% increase
in Organic Website
Leads

Case Study: Bakery Retail Chain with ~50 Stores

Work Performed: Schema Implementation, FAQs, Local Listings Optimization

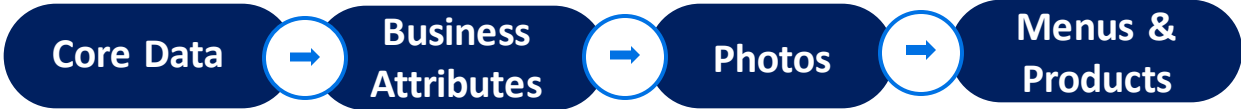


With Local 3.0 we handle all the steps to drive growth for Local visibility.

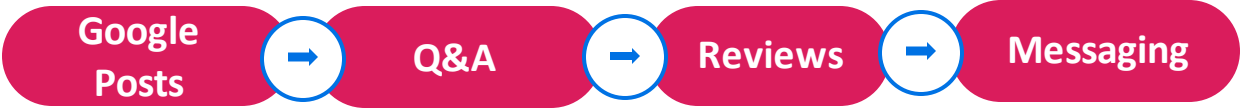
Step 1: Data Integrity



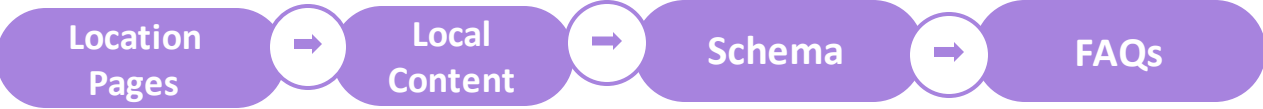
Step 2: Enhance Your Local Content



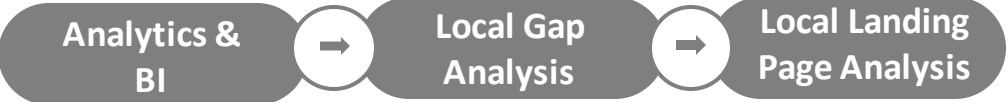
Step 3: Engage With Your Local Audience



Step 4: Deliver an Exceptional Digital Experience



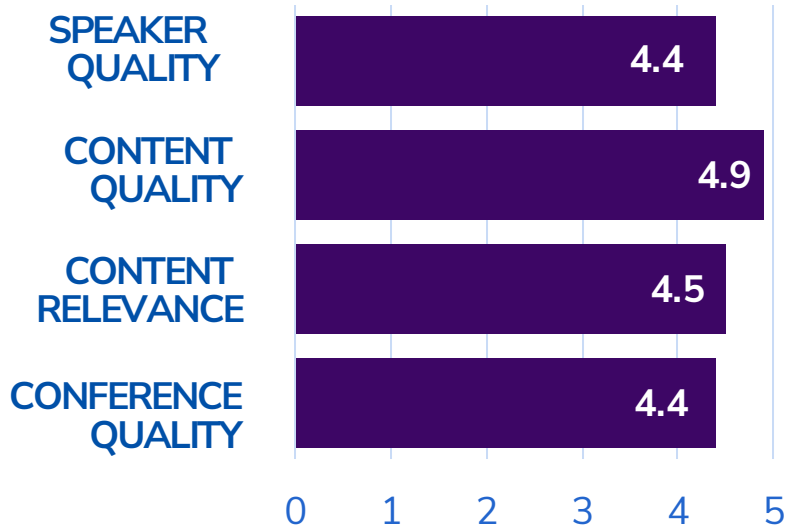
Step 5: Measure, Optimize & Repeat



ENGAGE 2022: Join Us for Our Annual Tech Conference at Caesars Palace, Las Vegas

Transformation: Engagement, Connectivity & Experience

Milestone's ENGAGE is bringing top-notch thought leadership to your doorstep. Our goal: to showcase the latest trends, share customer-based case studies, and deliver the actionable takeaways and tools to help you accelerate your digital strategy and transformation in a post-pandemic world.



Attendees Love Engage

"Tangible takeaways to implement and make immediate impact"

"Excellent content. Very detailed, well-rounded, furnished a huge list of takeaways. Home Run"

"I feel like if I hadn't come this year and I came next year, I would be kicking myself for not coming sooner"

"This is my third year attending the conference and each year it gets better."



In-person event on Aug 15-16, 2022 at Caesars Palace, Las Vegas



<https://www.milestoneinternet.com/resources/engage-conference-2022>

Contact:

marketingteam@milestoneinternet.com

Thank You

Milestone

+1 408-200-2211

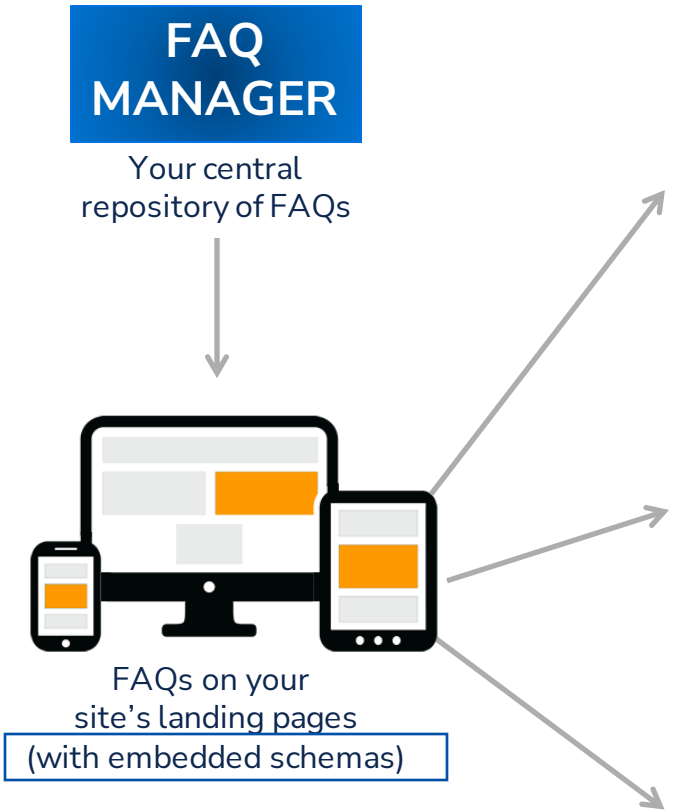
MilestoneInternet.com

Silicon Valley | Chicago | Washington D.C. | Bangalore | Ahmedabad



Appendix

FAQs Help Saturate The SERPS




Featured Snippet

what is hotel nikko san francisco check in time?

[All](#) [News](#) [Maps](#) [Shopping](#) [Images](#) [More](#) [Settings](#) [Tools](#)

About 63,200,000 results (1.06 seconds)

3 p.m.
Check-in time at the hotel is 3 p.m., while check-out time is 11 am. Early check-in / late check-out is allowed for a fee and subject to availability. Early check-in is available upon request and based upon availability for a \$30 fee, tax included.



<https://www.hotelnikkosf.com > faq > hotel>
[Hotel FAQs - Hotel Nikko San Francisco](#)

About featured snippets · Feedback

People Also Ask

People also ask

- Does Hotel Nikko have an airport shuttle?
- How far is Hotel Nikko from San Francisco airport?
- Does Hotel Nikko allow pets?


Enhanced FAQ Listing

<https://www.hotelnikkosf.com > faq > hotel>
[Hotel FAQs - Hotel Nikko San Francisco](#)

What is Hotel Nikko's check in and check out time? Check-in time at the hotel is 3 p.m., while check-out time is 11 am. Early check-in / late check-out is allowed for ...

- Does Hotel Nikko have a Fitness Center?
- Does Hotel Nikko have a pool?

Voice Search

Hotel Nikko check in time? 

3 p.m.
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[What is Hotel Nikko's check in and check out time?](#)
<https://www.hotelnikkosf.com > faq>

About featured snippets



Google Favors Content That Answers Questions

Answering questions helps you maximize brand exposure

scenic drives south bay area

About 57,300,000 results (1.02 seconds)

The Most Scenic Drives In San Francisco 2020 - Hotel Nikko

- Here are our top 5 favorite **scenic drives** in and from San Francisco – easy escape where you can lose yourself.
- 1.49 Mile **Scenic Drive** Through San Francisco. ...
- 2.Skyline Boulevard – **California** 35. ...
- 3.Marin's Panoramic Highway - Muir Woods To Mt Tamalpais. ...
- 4.Sir Francis Drake Blvd. - ...
- 5.Highway 1 **South** – Pacifica to Santa Cruz.

More items... · Mar 5, 2020

<https://www.hotelnikkosf.com/blog/the-most-scenic-dr...>

The Most Scenic Drives In San Francisco 2020 - Hotel Nikko

About featured snippets · Feedback

People also ask :

- What is difference between cupcakes and muffins?
- What is the purpose of cupcakes?
- What is the definition of cupcake?
- Is a cupcake without frosting a muffin?

Feedback

Menu: order.sprinkles.com

Phone: (650) 323-9300

Order: sprinkles.com, ubereats.com, postmates.com

[Suggest an edit](#) · [Manage this listing](#) ?

Questions & answers [Ask a question](#)

[See all questions \(16\)](#)

how much is bus fare in san francisco

About 91,20,000 results (0.52 seconds)

San Francisco local bus fare for the Muni Bus & Rail Single Trip Fare is \$2.25 for Adults, \$1.00 for Youth ages 5-17 (ID required), \$1.00 for Senior, Disabled or Medicare (ID required), and free for Children ages 4 and younger.

<https://www.hotelnikkosf.com/faq/how-much-is-san-fr...>

Travel Trips - How much is San Francisco bus fare?

ENHANCED LISTING WITH FAQ

marriott marquis new york

<https://www.tripadvisor.in/...> New York City Hotels

New York Marriott Marquis Hotel, New York City

Experience **New York Marriott Marquis**, a perfect Broadway hotel in **New York City**. We offer exceptional spaces for business & leisure travel in our ...

★★★★★ Rating: 4 · 13,272 reviews · Price range: ₹₹₹₹ (Based on Average Nightly Rates for a Standard Room from our Partners)

- Which room amenities are available at New York Marriott Marquis?
- Is parking available at New York Marriott Marquis?

QUESTIONS IN LOCAL LISTINGS

Hours: Closed · Opens 9AM Thu · [More hours](#)

Updated by business 6 days ago

Phone: (408) 261-6985

[Suggest an edit](#)

Questions & answers [Ask a question](#)

Q: There ATM is always out of service and only have one. They should put more or fix the problem right away.

(No answers)

[See all questions \(18\)](#)

QUESTIONS IN KNOWLEDGE GRAPH

FEATURED SNIPPET

PEOPLE ALSO ASK

Page Experience & SEO Fundamentals of Local 2.0

Page experience is important for users and search engines, and a **positive page experience** can help your site show up in search results and convert more visitors to customers.



63%

of people expect brands to deliver a **consistent experience** every time they interact with the brand.*



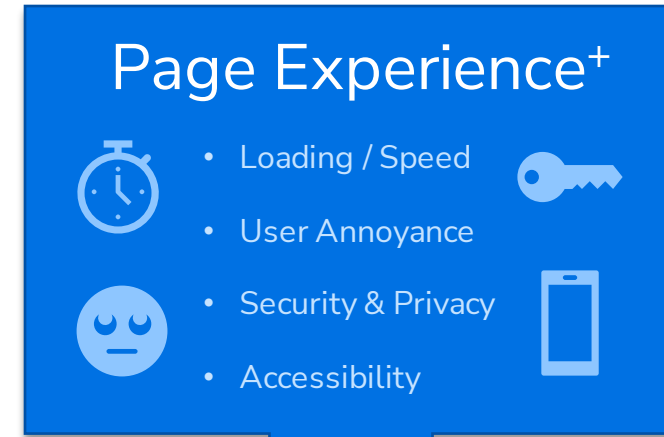
46%

of people say they **would not purchase from a brand again** if they had an interruptive mobile experience.**



53%

of visits are abandoned if a mobile site takes **more than three (3) seconds** to load.***



Indexability

Clickability

* <https://www.thinkwithgoogle.com/consumer-insights/consumer-trends/consumer-behavior-mobile-digital-experiences/>

** <https://www.thinkwithgoogle.com/marketing-strategies/app-and-mobile/consumer-mobile-brand-content-interaction/>

*** <https://www.marketingdive.com/news/google-53-of-mobile-users-abandon-sites-that-take-over-3-seconds-to-load/426070/>

+ <https://www.youtube.com/watch?v=h00kn5J-F2Q>



**Leading Retail
Store Increases
Direct GMB
Searches by 54%
and Customer
Views of Stores on
Google Maps by
17% Using
Milestone CMS
and Local**

Challenge

The primary objective of the client was to optimize local presence and manage the online reputation of store listings across Google to drive brand visibility, website traffic, and calls to stores.

Solution

Milestone approached the challenge by deploying the following key strategies:

Milestone Local:

- 157 business profiles of stores across the US were optimized to build awareness and engagement online, which started with UNAP consistency.
- The GMB profiles of stores were updated with relevant descriptions, categories, business hours, images, and phone numbers to keep customers informed and increase local presence across both Google search & maps.

Results

Post-local optimization, the client recorded:



**54%
increase**

in direct searches from Google My Business



**17%
increase**

in customer views on Google Maps



**19%
increase**

in requests for directions from Google My Business



**14%
increase**

in phone calls from Google My Business



**10%
increase**

in brand searches from Google My Business

Optimizing Your FAQ Experience

Curate customer questions and publish answers to relevant Business Listings, Local Pages and Voice Assistants/Chatbots

Sourcing FAQs

Local Channels



People Also Ask



Google Search Assistant



Chatbot Unanswered Questions



Creation and Curation



80% Impact 91%
 “informational” queries “unanswered” Google Q&As

Publishing FAQs



Website



Local



Google Assistant



Alexa



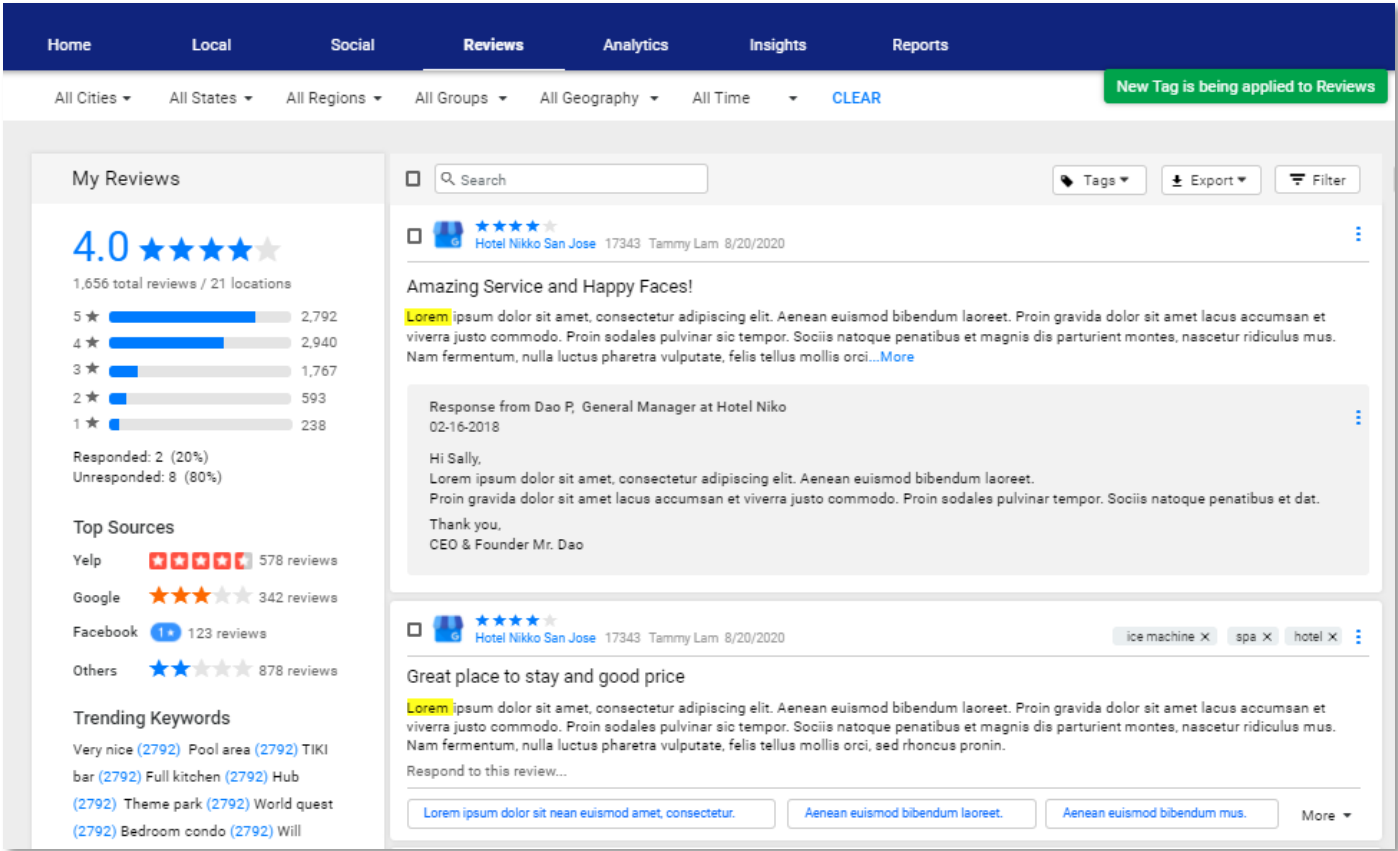
Chatbot

Measure Search Performance



Reviews Management: Power Your Online Reputation

Monitor what consumers are talking about you and engage with them



Reputation Management improves E-A-T:

- Respond to reviews
- Track ratings & reviews across channels
- Publish reviews on the website
- Track competitor reviews

88%

Invespro

consumers trust online reviews as much as personal recommendations

33%

Yelp's Data Science

Yelp users more likely to upgrade review if business responds with a personalized message in a day

Business Messaging

Drive Direct Business – Customer Conversations on Real-Time

