



Balancing Marketing Automation with Human Connection in Customer Service

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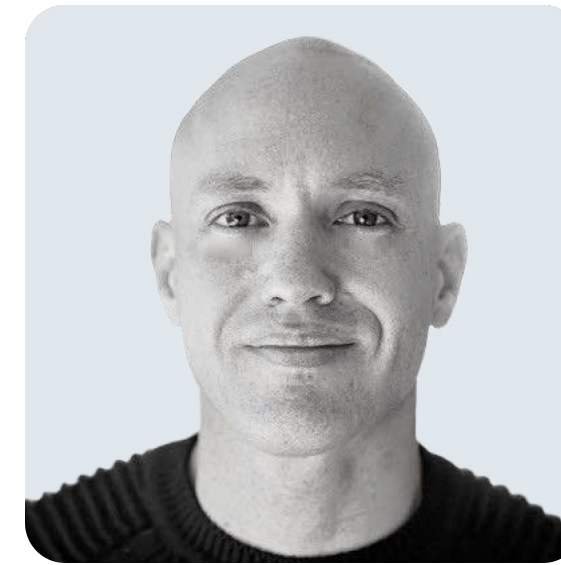
Speakers



KAREN BOOZE
Franchise Director
AnswerConnect



JOHN KEENE
Founder
serviceminder



MATT JONES
Owner
Web Punch

**Maximize every
opportunity.**

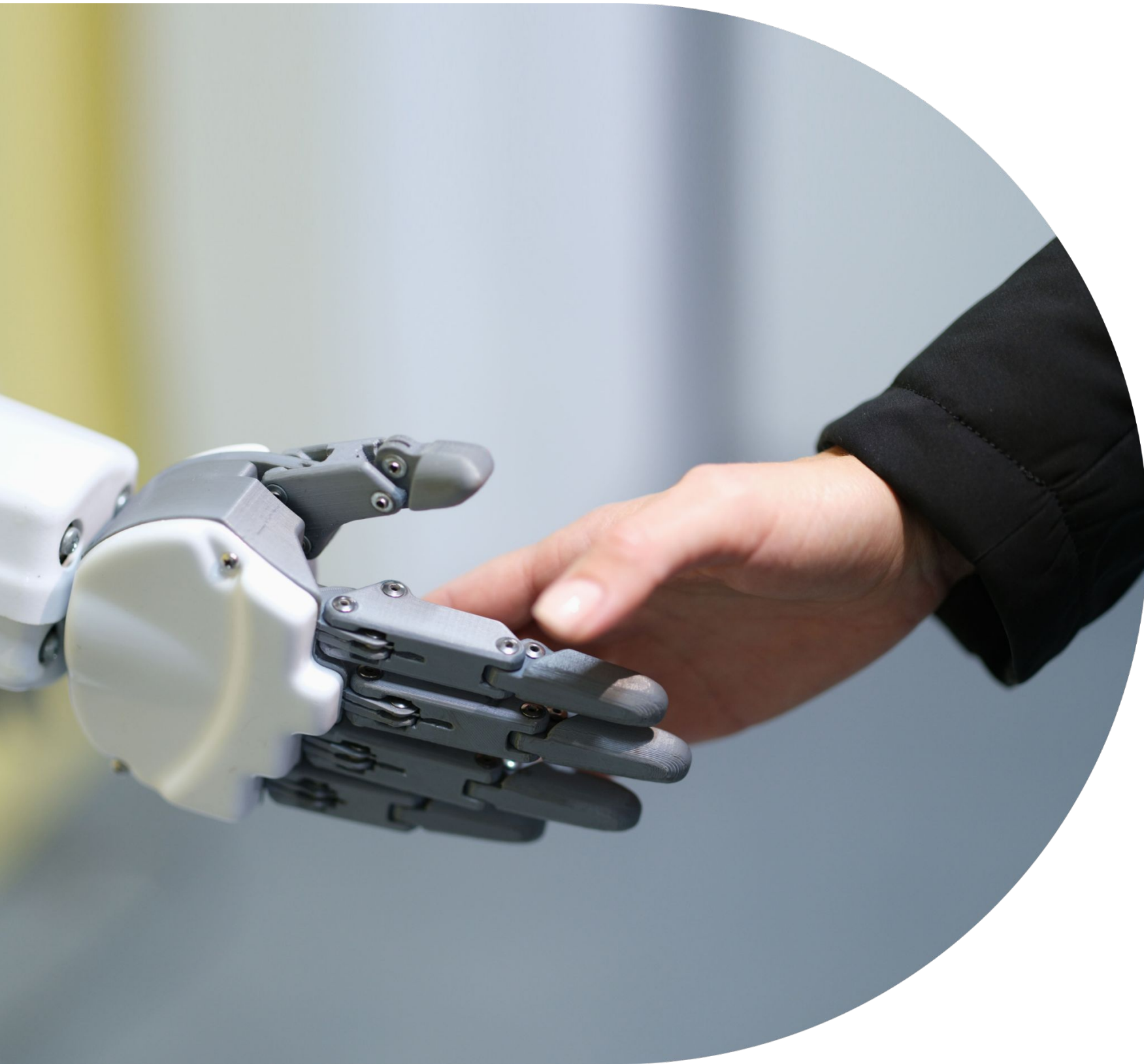




How can marketing automation help grow your business?

**What not to automate:
the power of human
connection.**





**Finding a balance
between real people
and automation.**

**Positive experiences
generate positive
reviews.**





Any questions?

**Thank you for being part of
this webinar!**